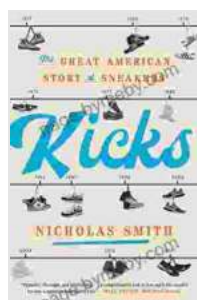


# **Kicks: The Great American Story of Sneakers**

## **The Humble Beginnings of Sneakers**

Sneakers, also known as trainers or tennis shoes, have come a long way since their humble beginnings in the late 19th century. The first sneakers were designed for athletes, and they were made of simple materials like canvas and rubber. They were not very comfortable or stylish, but they were functional and they helped athletes to perform better.



## Kicks: The Great American Story of Sneakers

by Nicholas Smith

★★★★☆ 4.4 out of 5

Language : English

File size : 32891 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled  
Print length : 292 pages



## **The Rise of Sneakers in Popular Culture**

In the early 20th century, sneakers began to be worn by people who were not athletes. This was due in part to the rise of the youth culture and the popularity of sports like basketball and tennis. Sneakers became a symbol of rebellion and individuality, and they were soon being worn by people of all ages and backgrounds.



## The Sneaker Revolution

In the 1980s, sneakers underwent a major revolution. This was due in part to the rise of hip-hop culture and the popularity of celebrities like Michael Jordan. Sneakers became more stylish and more expensive, and they were no longer just for athletes. They became a fashion statement, and they were worn by people of all ages and backgrounds.

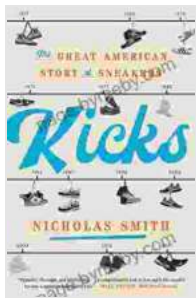


## **Sneakers Today**

Today, sneakers are more popular than ever before. They are worn by people of all ages and backgrounds, and they come in a wide variety of styles and colors. Sneakers are no longer just for athletes or for people who want to make a fashion statement. They are a part of American culture, and they are here to stay.



Kicks: The Great American Story of Sneakers is a comprehensive look at the history and evolution of sneakers. This book tells the story of how sneakers became an essential part of our lives, and it is a must-read for anyone who is interested in sneakers or in American culture.



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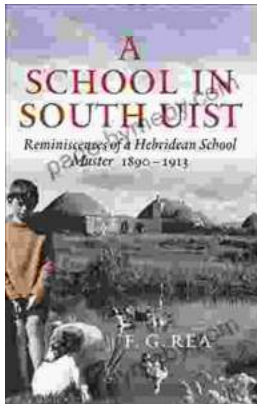
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