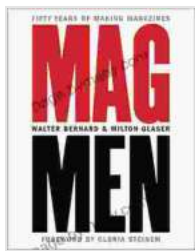


# Mag Men: A Journey Through Fifty Years of Magazine-Making



Magazines have been a staple of American culture for over two centuries. They have informed, entertained, and inspired generations of readers. Mag Men: Fifty Years of Making Magazines is a fascinating look inside the world

of magazine publishing, from its humble beginnings to its current digital age.



## Mag Men: Fifty Years of Making Magazines by Milton Glaser

★★★★☆ 4.7 out of 5

Language	: English
File size	: 116456 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 290 pages
Screen Reader	: Supported



The book is written by veteran magazine editor and author, Jake Morrissey. Morrissey has spent over 30 years in the magazine industry, working for some of the biggest names in the business, including Time, Newsweek, and The New York Times Magazine. In Mag Men, Morrissey shares his insights into the creative process behind some of the most iconic magazines in history.

The book is divided into five chapters, each of which covers a different decade in the history of magazine publishing. Morrissey begins with the 1950s, when magazines like Life and Look dominated the newsstands. He then moves on to the 1960s, when magazines like The Saturday Evening Post and Playboy pushed the boundaries of what was acceptable in print.

The 1970s saw the rise of new magazines, like Rolling Stone and Ms., that reflected the changing social and political landscape. In the 1980s,

magazines like Vanity Fair and The New Republic became known for their high-quality journalism and cutting-edge design. And in the 1990s, the internet revolutionized the way that magazines were produced and consumed.

## **Inside the World of Magazine Publishing**

Mag Men is not just a history of magazine publishing. It is also a behind-the-scenes look at the creative process that goes into making a magazine. Morrissey interviews dozens of magazine editors, writers, photographers, and designers to get their insights into what makes a great magazine.

In one chapter, Morrissey talks to the legendary editor of Time magazine, Henry Luce. Luce was a visionary who transformed Time into one of the most influential magazines in the world. Morrissey also talks to the brilliant photographer, Richard Avedon, who created some of the most iconic magazine covers of all time.

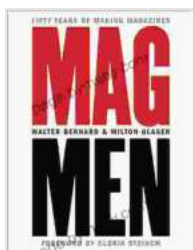
Mag Men is a fascinating and informative book that will appeal to anyone who loves magazines. It is a must-read for anyone who wants to understand the creative process behind some of the most iconic magazines in history.

## **Reviews**

"Mag Men is a fascinating look inside the world of magazine publishing. Morrissey has interviewed some of the biggest names in the business, and he has a unique perspective on the creative process that goes into making a great magazine." - The New York Times

"Mag Men is a must-read for anyone who loves magazines. It is a well-written and informative book that provides a fascinating look at the history of magazine publishing." - The Washington Post

"Mag Men is a great book for anyone who wants to understand the creative process behind some of the most iconic magazines in history." - The Wall Street Journal



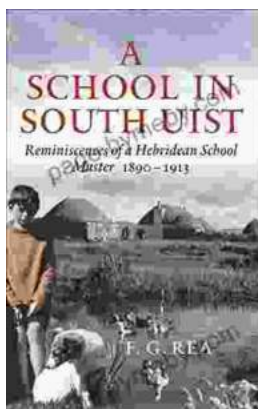
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