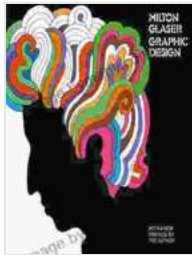


# Milton Glaser: A Master of Graphic Design

Milton Glaser is one of the most influential graphic designers of all time. His work is characterized by its wit, simplicity, and elegance. He has created iconic designs for clients such as Bob Dylan, the New York Times, and the Brooklyn Brewery.



## Milton Glaser: Graphic Design by Milton Glaser

★★★★☆ 4.6 out of 5

Language : English

File size : 196212 KB

Screen Reader : Supported

Print length : 144 pages

Lending : Enabled



Glaser was born in New York City in 1929. He studied at the Cooper Union School of Art and the Yale School of Art and Architecture. In 1954, he co-founded Push Pin Studio, a groundbreaking design firm that helped to shape the look of American graphic design in the 1960s and 1970s.

Glaser's work has been exhibited in museums around the world. He has received numerous awards, including the National Medal of Arts and the AIGA Medal.

## Iconic Designs

Some of Glaser's most iconic designs include:

- The "I ♥ NY" logo

- The Bob Dylan poster for his 1966 album "Blonde on Blonde"
- The New York Times logo
- The Brooklyn Brewery logo

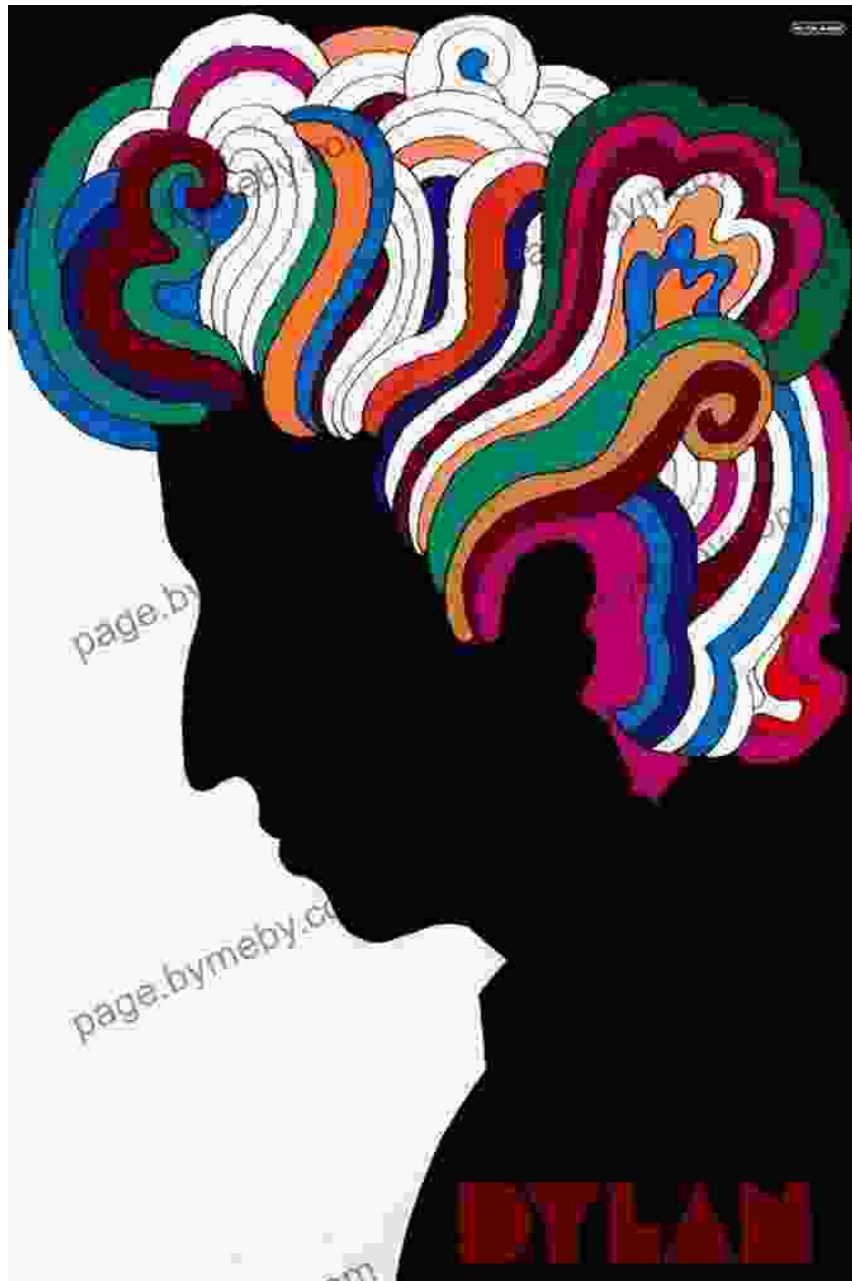
These designs are all instantly recognizable and have become part of the visual landscape of our culture.

## **A Legacy of Excellence**

Milton Glaser is a true master of graphic design. His work is innovative, timeless, and inspiring. He has left a lasting legacy on the field of design and his work will continue to be admired for generations to come.

## **Milton Glaser: Graphic Design**

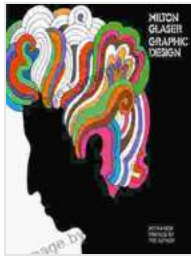
If you are interested in learning more about Milton Glaser and his work, I highly recommend the book "Milton Glaser: Graphic Design". This book provides a comprehensive overview of Glaser's career, from his early work to his later work. It is a must-have for any fan of graphic design.



## Buy the Book

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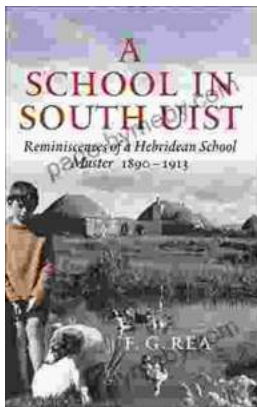
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