

# Swinging Britain: Fashion in the 1960s



## Swinging Britain: Fashion in the 1960s (Shire Library

**Book 9)** by Rabindranath Tagore

★★★★☆ 4.2 out of 5

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Word Wise : Enabled  
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The 1960s was a time of great social and cultural change in Britain. The post-war era had brought about a new sense of optimism and prosperity, and this was reflected in the fashion of the time. Young people were breaking away from the traditional styles of their parents and embracing a more youthful and rebellious look.

One of the most iconic fashion trends of the 1960s was the miniskirt. This short, above-the-knee skirt was first popularized by Mary Quant, and it quickly became a symbol of the era's youthful rebellion. Other popular fashion trends included psychedelic prints, mod dresses, and go-go boots.

The 1960s was also a time of great creativity and innovation in fashion design. Designers such as Mary Quant, Biba, and Zandra Rhodes experimented with new materials and styles, and their designs helped to shape the look of the era.

### **The Miniskirt**

The miniskirt was one of the most defining fashion trends of the 1960s. This short, above-the-knee skirt was first popularized by Mary Quant, and it quickly became a symbol of the era's youthful rebellion.

The miniskirt was a radical departure from the traditional styles of the time. In the 1950s, women's skirts were typically long and full. The miniskirt, on the other hand, was short, tight, and revealing. This new style shocked many people at the time, but it quickly became popular among young women.

The miniskirt was a symbol of the changing social attitudes of the 1960s. It represented a new sense of freedom and independence for women. The miniskirt also helped to popularize the idea of the "teenager" as a distinct social group.

### **Psychedelic Prints**

Psychedelic prints were another popular fashion trend of the 1960s. These prints were characterized by their bright colors and bold patterns. They

were often inspired by the psychedelic art of the time, which was itself influenced by the use of drugs such as LSD.

Psychedelic prints were used on a variety of clothing items, including dresses, shirts, and pants. They were also popular on accessories such as scarves and headbands.

Psychedelic prints were a symbol of the counterculture of the 1960s. They represented a rejection of traditional values and a celebration of individuality.

## **Mod Fashion**

Mod fashion was another popular fashion trend of the 1960s. This style was characterized by its clean lines and geometric shapes. Mod fashion was often inspired by the fashion of the French New Wave cinema.

Mod fashion was popular among both men and women. Men typically wore suits with narrow lapels and slim-fitting trousers. Women typically wore dresses and skirts with A-line silhouettes and geometric patterns.

Mod fashion was a symbol of the modern, cosmopolitan lifestyle of the 1960s. It represented a break from the traditional styles of the past and an embrace of the future.

## **Go-Go Boots**

Go-go boots were a popular type of footwear in the 1960s. These boots were characterized by their high heels and white patent leather uppers.

Go-go boots were often worn with miniskirts and other fashionable clothing. They were also popular for dancing, as they allowed women to move freely and expressively.

Go-go boots were a symbol of the youthful rebellion of the 1960s. They represented a new sense of freedom and independence for women.

The 1960s was a time of great change and innovation in fashion. The trends of the era reflected the social and cultural changes that were taking place at the time. From the miniskirt to the go-go boots, the fashion of the 1960s helped to define the decade.



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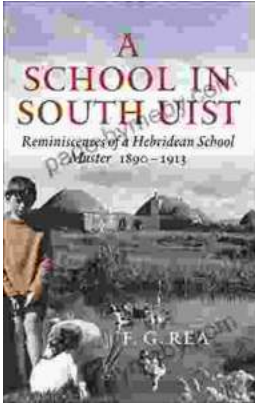
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