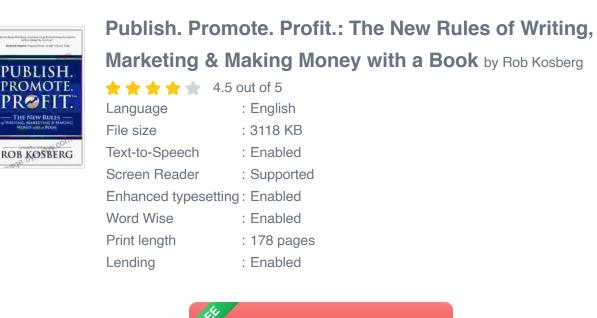
The New Rules of Writing: Marketing and Making Money with Your Words

By Dan Kennedy

Are you a writer? Do you want to make more money with your words? If so, then you need to read The New Rules of Writing. In this groundbreaking book, marketing expert and bestselling author Dan Kennedy reveals the new rules of writing that will help you sell more products and services, build a bigger audience, and make more money.



The New Rules of Writing is not just another writing book. It's a complete guide to writing for the modern world. Kennedy covers everything from the basics of grammar and punctuation to the latest trends in content marketing and social media. He also provides invaluable advice on how to write persuasive copy, create engaging content, and build a strong brand voice.

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Whether you're a freelance writer, a business owner, or a marketer, The New Rules of Writing will help you take your writing to the next level. With Kennedy's expert guidance, you'll learn how to write words that sell, build relationships, and make a difference in the world.

Here are just a few of the things you'll learn in The New Rules of Writing:

- The seven essential elements of persuasive writing
- How to write headlines that grab attention and get results
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- How to write emails that people actually want to read
- The best way to use social media to promote your writing
- And much more!

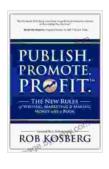
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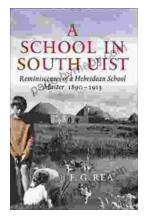
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